



2017 Community Partnership Award Guidelines

Twenty-One Years of People Working
Together to Build Better Communities

MUTUAL OF AMERICA



Mission Statement

The Community Partnership Award

About Mutual of America

Selection Criteria

2016 Award Recipients

2016 NATIONAL AWARD-WINNING PROGRAM

East Harlem Center for Living and Learning

2016 HONORABLE MENTION AWARD RECIPIENTS

Financial Empowerment Center

Martha's Markets

Directory of 2016 Award Recipients

Mission Statement

The Mutual of America Community Partnership Award recognizes outstanding nonprofit organizations in the United States that have shown exemplary leadership by facilitating partnerships with public, private or social sector leaders and working together with them as equal partners, not as donors and recipients, to build a cohesive community that serves as a model for collaborating with others for the greater good.

Thomas J. Moran

Chairman of the Board
Mutual of America Life Insurance Company

John R. Greed

President and Chief Executive Officer
Mutual of America Life Insurance Company



The Community Partnership Award

The Mutual of America Community Partnership Award annually honors the outstanding contributions that nonprofit organizations, in partnership with public, private and other social sector organizations, make to society.

Each year, the Mutual of America Foundation sponsors a national competition in which hundreds of organizations demonstrate the value of their partnership to the communities they serve, their ability to be replicated by others and their capacity to stimulate new approaches to addressing significant social issues.

From this group, an independent committee selects 10 organizations for a Community Partnership Award. The national award-winning partnership receives \$50,000 and a documentary video of their partnership. The video serves as a valuable tool in the partnership's efforts to expand public awareness of their crucial work and help them attract additional partners and new sponsors.

Videos of each of the past national award-winning programs can be viewed at the official YouTube channel for the Mutual of America Foundation Community Partnership Award.

Since its inception in 1996, the Community Partnership Award has recognized 210 partnerships from cities and towns all across America.



About Mutual of America

Mutual of America was founded in 1945 to provide retirement and insurance coverage to employees of not-for-profit organizations. Today, Mutual of America continues to offer retirement and insurance products to this segment of society as well as to corporate employers and their employees.

Like so many of our clients working in the not-for-profit community, Mutual of America is dedicated to having a direct, positive impact on our society. As the core of our clientele, nonprofit organizations make us aware every day of their contributions to society.



Selection Criteria

To be considered for the Mutual of America Community Partnership Award, an organization must complete an application and provide a typewritten statement, not to exceed three pages in length, that addresses the following criteria:

- a description of the partnership and the role of each partner;
- an explanation of how the partnership was started;
- the duration of the partnership to date (a minimum of one year);
- a demonstration that the partnership has made a difference;
- the ability of the partnership to replicate and stimulate new ideas in addressing social issues; and
- the partnership's commitment to advancing the mission and principles of the applicant organization.

In addition, the organization should include a copy of its most recent annual report; audited financial statements; a comprehensive list of the individuals comprising the governing body of the organization (board of directors or trustees and principal officers); and the name, telephone number and e-mail address of the person at the organization to contact concerning the application.

TO DOWNLOAD AN APPLICATION,

PLEASE CLICK HERE.

For additional information, please contact:

Mr. Thomas Gilliam

Chairman and CEO

Mutual of America Foundation

320 Park Avenue

New York, NY 10022-6839

Telephone: 212 224 1147

thomas.gilliam@mutualofamerica.com

Completed applications must be postmarked no later than April 1, 2017. Applications that fail to meet the criteria will not be considered.

2016 Community Partnership Award

National Award-Winning Program

Governor Hugh L. Carey Award Recipient

East Harlem Center for Living and Learning

Harlem RBI
New York, NY

Honorable Mention Award Recipients

Financial Empowerment Center

Family Service Association of San Antonio
San Antonio, TX

Martha's Markets

Martha's Table
Washington, DC

Merit Finalist Award Recipients

Canyon Corridor Project

Habitat for Humanity Central Arizona
Peoria, AZ

Credentialed Work-Based Learning

GPS Education Partners
Butler, WI

Fostering Dignity for Refugees

Project Worthmore
Aurora, CO

Hilda's Place

Connections for the Homeless
Evanston, IL

Kidznotes

Kidznotes
Durham, NC

Piggy Bank Project

Andson, Inc.
Las Vegas, NV

PTSD Service Dog Program

America's VetDogs®
Smithtown, NY



East Harlem Center for Living and Learning

Organization
Harlem RBI

Partners
Jonathan Rose
Companies

Civic Builders
New York
City Housing
Authority

New York City
Department of
Education

Location
New York,
New York

In a world often separated by race, culture and economic opportunity, sports have the power to bring people together. With intrinsic values of teamwork, fairness, discipline and respect, sports can speak to us in a language that unites rather than divides. As Nelson Mandela once said, "Sport can create hope where once there was only despair." Harlem RBI, a unique community-based organization, proves the point. Founded in 1991 when local volunteers transformed a garbage-strewn lot into two baseball diamonds in East Harlem, New York, Harlem RBI provides inner-city children with opportunities to play, learn and grow through after-school and summer enrichment programs. In 2008, Harlem RBI responded to failing schools by founding DREAM Charter School and, in 2013, by expanding its proven model into the South Bronx.

DREAM Charter School was opened in a temporary space provided by New York City's Department of Education. Recognizing the need for a permanent home, Harlem RBI – with the help of Jonathan Rose Companies, a New York-based real estate company dedicated to revitalizing city neighborhoods – initiated a visionary public/private partnership that combined Harlem RBI's need for school facilities with the New York City Housing Authority's (NYCHA's) interest in increasing low-income housing.

The resulting East Harlem Center for Living and Learning opened in 2015 and includes a 450-seat public charter school, with 50% of kindergarten seats reserved for students living in NYCHA residences; after-school and summer program space serving more than 1,800 kids each year; 89 units of affordable housing; a revitalized public park and community space; and ongoing job opportunities for local residents and youth.

"Since 2005, 97% of Harlem RBI seniors have graduated high school, 99% have avoided teen pregnancy and 94% have been accepted to college," said Richard Berlin, Executive Director. "By linking baseball, education and social services, the East Harlem Center for Living and Learning is building a community invested in its own future. It's a model that we hope will inspire other underresourced neighborhoods do the same."



Financial Empowerment Center

Organization

Family Service Association of San Antonio

Partners

City of San Antonio
United Way of San Antonio and Bexar County

Location

San Antonio, Texas

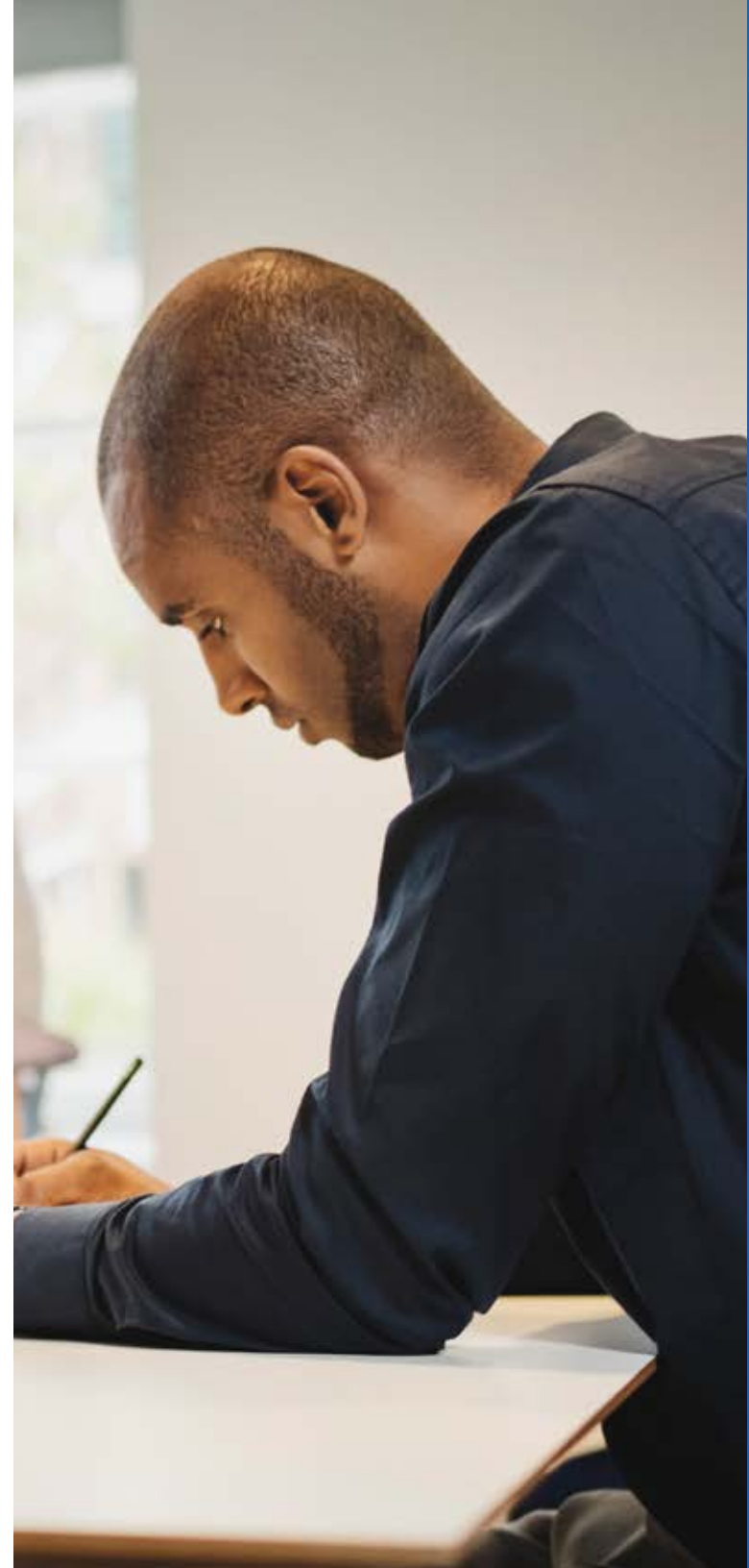
For many Americans, financial security is elusive. Nearly half of adults say they could not cover an emergency expense costing \$400 without having to go into debt, according to a recent U.S. Federal Reserve report. Yet building financial stability is an essential part of moving out of poverty.

Family Service has long provided support to empower economically challenged residents of San Antonio, Texas, to transform their lives. In 2013, Family Service took a giant leap forward in their holistic approach to strengthening families when the Cities for Financial Empowerment and the Bloomberg Foundation selected San Antonio as one of five cities across the nation to replicate their innovative financial counseling model.

The resulting grant enabled Family Service, in collaboration with United Way of San Antonio and Bexar County and the City of San Antonio, to create the Financial Empowerment Center, which offers free one-on-one financial counseling to low-income individuals. The Center is located in the Neighborhood Place, a community hub where multiple agencies work cooperatively to reduce the incidence of child abuse and neglect by reducing stress and chaos in families' lives.

Financial counselors at the Center help clients navigate difficult financial situations, including the loss of a job, unexpected medical and hospital bills, housing/mortgage/foreclosure issues and other challenges. They also teach clients how to budget, take control of their debt and set short- and long-term financial goals. Since launching, the Center has conducted more than 15,300 counseling sessions. More than 5,000 individuals in the last three years, whose average incomes are less than \$29,000, have reduced family debt by over \$6 million and saved more than \$500,000.

"One of the key pathways out of poverty is to increase the financial stability of low-income households," said Nancy Hard, President and CEO. "By offering individualized financial counseling services and mentoring to low-income individuals, the Financial Empowerment Center is helping San Antonio families to take vital steps toward self-sufficiency and, ultimately, a more secure financial future."



Martha's Markets

Organization
Martha's Table

Partner
Capital Area
Food Bank

Location
Washington, D.C.

More than 13 million children in America live in households where they don't have consistent access to enough nutritious food for a healthy life. Yet studies show that proper food and nutrition are vital to the growth and development of these youngest members of society.

Martha's Table has been providing quality education programs, healthy food and family support to those battling hardship in Washington, D.C., for nearly four decades. In 2011, they forged a unique partnership with the Capital Area Food Bank to create Martha's Markets. This program of monthly pop-up grocery markets provides healthy groceries at no cost to address the ongoing crisis of food insecurity in our nation's capital, where one-third of children live in or on the edge of hunger:

Today, Martha's Table and the Capital Area Food Bank operate more than ten Martha's Markets in elementary schools and community centers across the District. The Capital Area Food Bank provides and delivers fresh produce and high-quality shelf-stable foods for the Martha's Markets program. Martha's Table's staff and volunteers set up and run the markets, where colorful tables with baskets of fresh produce fill the event space and festive music plays. Here, students and families can shop with dignity and also enjoy nutrition education and cooking demonstrations that encourage a joyful, healthy connection to food. Families can bring home up to 23 pounds of healthy food (approximately 19 meals) per market to supplement their monthly grocery shopping.

"Over the past five years, Martha's Markets have provided healthy food and nutrition resources to tens of thousands of individuals struggling with food insecurity," said Rae Davidson, Assistant Director, Corporate and Foundation Partnerships. "Based on this success, we have replicated our model east of the Anacostia River, where the need is great. By 2018, we will host pop-up markets in all 49 public, charter and parochial elementary schools in D.C.'s Wards 7 and 8 to support even more members of our community."





Directory of 2016 Award-Winning Programs

Canyon Corridor Project

Habitat for Humanity Central
Arizona

9133 NW Grand Avenue
Peoria, AZ 85345
623-583-2417
jbarlow@habitatcaz.org

Jason Barlow, President and
Chief Executive Officer

Credentialed Work-Based Learning

GPS Education Partners

13000 West Silver Spring Drive
Butler, WI 53007
262-226-2001
sborowski@gpsed.org

Stephanie Borowski, President
and CEO

East Harlem Center for Living and Learning

Harlem RBI

1991 Second Avenue
New York, NY 10029
212-722-1608
rberlin@harlemrbi.org

Richard Berlin, Executive
Director

Financial Empowerment Center

Family Service Association
of San Antonio

702 San Pedro
San Antonio, TX 78212
210-299-2405
nhard@family-service.org

Nancy Hard, President and
Chief Executive Officer

Fostering Dignity for Refugees

Project Worthmore

1532 Galena Street, Suite 380
Aurora, CO 80010
720-460-1391
frank@projectworthmore.org

Frank Anello, Founder

Hilda's Place

Connections for the Homeless

2121 Dewey Avenue
Evanston, IL 60201
847-475-7070
sl@cfthinc.org

Sue Loellbach, Director
of Development

Kidznotes

Kidznotes

P.O. Box 200
Durham, NC 27702
919-321-4475
katiwyatt@kidznotes.org

Katie Wyatt, Co-Founder

Martha's Markets

Martha's Table

2114 14th Street NW
Washington, DC 20009
202-328-6608
rdavidson@marthastable.org

Rae Davidson, Assistant Director
for Corporate and Foundation
Partnerships

Piggy Bank Project

Anderson, Inc.

11920 Southern Highlands
Parkway, Suite 101
Las Vegas, NV 89141
702-785-0020
Anthony@andson.org

Anthony McTaggart, Co-Founder
and Chief Operating Officer

PTSD Service Dog Program

America's VetDogs®

371 E. Jericho Turnpike
Smithtown, NY 11787
631-930-9090
info@VetDogs.org

Wells Jones, Chief Executive
Officer